

## TRUSTEE USE OF SOCIAL AND DIGITAL MEDIA

---

River East Transcona School Division recognizes the crucial role of effective communication and information sharing in supporting the Board of Trustees' efforts to govern the school division and enhance student achievement and well-being.

Trustee engagement in social and digital media activities, either personally or professionally, must reflect high ethical standards, comply with the law, and be subject to the Code of Conduct—Trustees, Policy BCA—Board Member Code of Ethics, and Policy KE—Concern Protocol.

Trustees are expected to recognize that the school board's authority rests only within the corporate body, not with the individual trustee. Individual trustees can speak or act on behalf of the school board only if they have been authorized to do so.

For the purposes of this policy, social and digital media refers to any platform for online communication, engagement, and/or publication, and includes posting, messaging, leaving likes, reactions, or similar on posts, and commenting on, reposting, or sharing content created by other users of the social and digital media platform.

Effective Date:	November 19, 2024	Review Date:
Amended Date:		
Board Motion(s):	255/24	
Legal/Cross Reference:	BHD-R1—Trustee Use of Technology Media; GBEE—Employee Technology Use; GBEE-R—Employee Technology Use Regulation; BCA—Board Member Code of Ethics; Code of Conduct—Trustees, KE—Concern Protocol	