



April 29, 2011

Mr. Ted Stoesz, Principal  
John Pritchard School  
1490 Henderson Hwy.  
Winnipeg, Manitoba

Dear Mr. Stoesz.

Re: Electronic/Digital Sign at John Pritchard School

I was happy to hear that you would like to have an electronic/digital sign for John Pritchard School. This would be a wonderful communication tool for your school as well as for the community at large. There are many community initiatives that we offer in the division for the preschool and youth that would benefit from having the exposure for the families in your area.

A critical factor to student success is family involvement in education and this made possible through partnerships and collaboration with the school, local businesses, service groups, community agencies. Having information available and out to the families and the community in a timely manner is vital. An electronic/digital sign would be providing a wonderful vehicle for keeping them informed and apprised of the many wonderful opportunities you and the division has to offer. As you know River East Transcona intentionally reaches out and partners with community and government organizations to offer:

- Positive parenting programs
- Parent –child preschool programs
- Transition to school programs
- Youth programs
- Support for immigrants and new Canadians (having our Newcomer Reception Centre based in your school)
- School-based family programs and initiatives

Being able to connect with the families and community at large would allow our community and its children countless opportunities to learn, connect and grow. I hope you are successful in acquiring a new sign and look forward to the continued involvement and relationship with your school in order to enrich and strengthen our community.

Sincerely,

A handwritten signature in cursive script that reads "K. Campbell".

Kim Campbell  
Manager of Community Initiatives